



RESUME

# HASAN HELBAWI

"Work hard in silence, let your success be your noise"

Profile and Contact

# Hasan Helbawi

B.I.T – Web Developer – SEO Specialist

Age : 32 Years

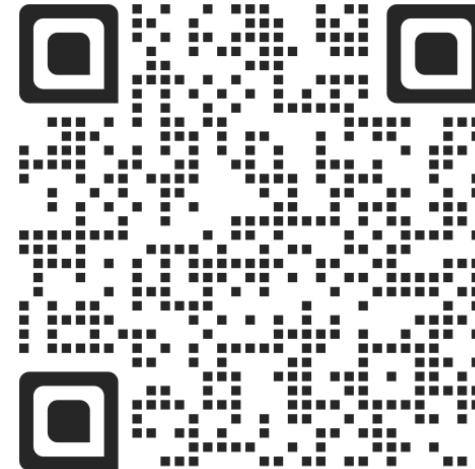
Website : [hasanhelbawi.com](https://hasanhelbawi.com)

Languages : English, Arabic

Email : [eng.h.alpha@gmail.com](mailto:eng.h.alpha@gmail.com)

Zoom PMI : 4785543820

LinkedIn : [/in/hasan-helbawi-41621aa2/](https://in/hasan-helbawi-41621aa2/)





ABOUT ME

# Education and Certificates



**Information Technology Engineering Collage degree  
Damascus University (B.I.T)**

Specializing in Software Engineering and Information Systems  
Graduation Degree (76.06 Very Good) \*

2010/2011 – 2014/2015

# Education and Certificates

## SEO Certified

From: HubSpot Academy

Issued: January 2025 / Credential ID: 669f4313724749ec857c04e8a86b0681

## Google Analytics Individual Qualifications

From: Google

Issued: November 2017 / Credential ID: 110734526814795268617

## Email Marketing Certified

From: HubSpot Academy

Issued: August 2021 / Credential ID: cd00b32767745d8822efe83121a8987

## PMP Certificate of Achievement

From: New Horizons – Syria

Issued: March 2018

## 5B English Level – IELTS ready Level

From: New Horizons – Syria

Issued: 2016

## Third Place ACM SCPC

From: ACM International Collegiate Programming Contest

Issued: 2013

ABOUT ME

# Work Skills

Search Engine Optimization (SEO) 85%



Projects Management 85%



Projects Planning and Analyzing 85%



Web Ecommerce integrations 85%



Google Analytics and Google Tools 90%



Domains and Server management 70%



WordPress/WooCommerce 90%



PHP 95%



CSS 85%



JavaScript and jQuery 75%



MySQL 85%



# Work Experience

## Freelance Web Developer

Private Work

Jan 2014 - Sep 2015

## Web Developer

OPC – Full Time

Self private company

Oct 2015 - Aug 2016

My Role in OPC : Planning and analyzing requirements , Web Development, Testing

## Web Developer | SEO Specialist

TMS Arabia – Full Time

Private Company located in UAE and Syria

Sep 2016 – Feb 2018

My Role in TMS Arabia : New Projects analyzing , Development , SEO optimization

## Web Developer | SEO Specialist

iJET – Part Time

Private company located in UAE

Feb 2018 – Oct 2020

My Role in iJET : Web Backend Development , SEO optimization , Marketing tools integration

## Senior Web Developer

Digital Plan – Part/Full Time

Private company located in Saudi Arabia

Mar 2019 – Sep 2022

My Role in Digital Plan : Backend / Frontend Web Development , Ecommerce Solutions and integrations , Testing

## Web Developer – SEO Specialist

PrimaTree – Part Time

Aug 2018 - Present

My Role in PrimaTree : Projects planning , Backend Web Development , SEO optimizing , Marketing

## Web Developer Manager

Nysmah – Part Time

June 2024 - Present

My Role in Nysmah.com : Backend – Frontend Web Development

ABOUT ME

# Projects and Roles

## [Aramobi.com](https://aramobi.com)

Tech Site, Owned by PrimaTree

My Role: Planning, Backend Development, SEO

## [Arawheels.com](https://arawheels.com)

Autos Site, Owned by PrimaTree

My Role: Planning, Backend Development, SEO

## [Khaleejitech.com](https://khaleejitech.com)

Tech Site, Owned by PrimaTree

My Role: Planning, Backend Development, SEO

## [Calmtweets.com](https://calmtweets.com)

Music Site, Owned by PrimaTree

My Role: Planning, Backend Development

## [Alfageergroup.com](https://alfageergroup.com)

Company Profile Site, Owned by Alfaqeer Group

My Role: Backend Development

## [Bagajaty.com](https://bagajaty.com)

E-Store, Owned by Bagajaty

My Role: Planning, Backend Development, ecommerce integration

## [Airssist.com](https://airssist.com)

Airport Meet and Greet Services, Owned by Airssist

My Role: Search Engine Optimization

## [ljet.aero](https://ljet.aero)

Flight Support, Owned by iJET

My Role: Backend Development, SEO

## [ljetcharter.com](https://ljetcharter.com)

Charter Flights, Owned by iJET

My Role: Backend Development, SEO

ABOUT ME

# Projects and Roles

[Hbrarabic.com](https://hbrarabic.com)

Business Blog, Owned by Majarra

My Role: Ecommerce tools integration

[manhom.com](https://manhom.com)

Guide Site, Owned by Majarra

My Role: Backend Development, SEO

[Aliqtisaid.com](https://Aliqtisaid.com)

Business News, Owned by Majarra

My Role: Planning, Backend Development, SEO

[Rihanh.com](https://Rihanh.com)

E-Store, Managed by Digital Plan

My Role: Backend Development, Ecommerce integration

[Warazan.sa](https://Warazan.sa)

E-Store, Managed by Digital Plan

My Role: Backend Development, Ecommerce integration

[Martina-fashion.com](https://Martina-fashion.com)

E-Store, Managed by Digital Plan

My Role: Backend Development, Ecommerce integration

[Eve-sa.com](https://Eve-sa.com)

E-Store, Managed by Digital Plan

My Role: Backend Development, Ecommerce integration

[izar.com.sa](https://izar.com.sa)

E-Store, Managed by Digital Plan

My Role: Backend Development, Ecommerce integration



ABOUT ME

# Projects and Roles

## [Kapathways.com](https://www.kapathways.com)

Online Programs, Owned by KAP UK

My Role: Backend Development, SEO

## [Araconomy.com](https://www.araconomy.com)

Economic Blog, Owned by PrimaTree

My Role: Backend Development, SEO

## [Graphia.ae](https://www.graphia.ae)

Company Profile, Owned by Graphia

My Role: Backend Development

## [Nysmah.com](https://www.nysmah.com)

E-Store in Saudi Arabia and UAE

My Role: Backend/Frontend Development

## [Marhabaarabic.co.uk](https://www.marhabaarabic.co.uk)

Language Center, Owned by Marhaba UK

My Role: Backend Development

## [Auto-walk.com](https://www.auto-walk.com)

Marketing Agency, Managed by Auto-walk

My Role: Backend Development

## [Yasmeen.org.uk](https://www.yasmeen.org.uk)

Language Center, Owned by Yasmeen UK

My Role: Backend Development, SEO

## [Mezan-institute.com](https://www.mezan-institute.com)

Language Center in Dubai

My Role: SEO

## References

# Experience References

✓ **Digital Plan – Saudi Arabia**

Experience Certificate

✓ **Majarra - UAE**

Profile Reference

✓ **Damascus University - Syria**

Recommendation letters – Dean of information  
technology engineering faculty





# Thank You

"Success is a combination of hard working, continuous learning and a good expertise"